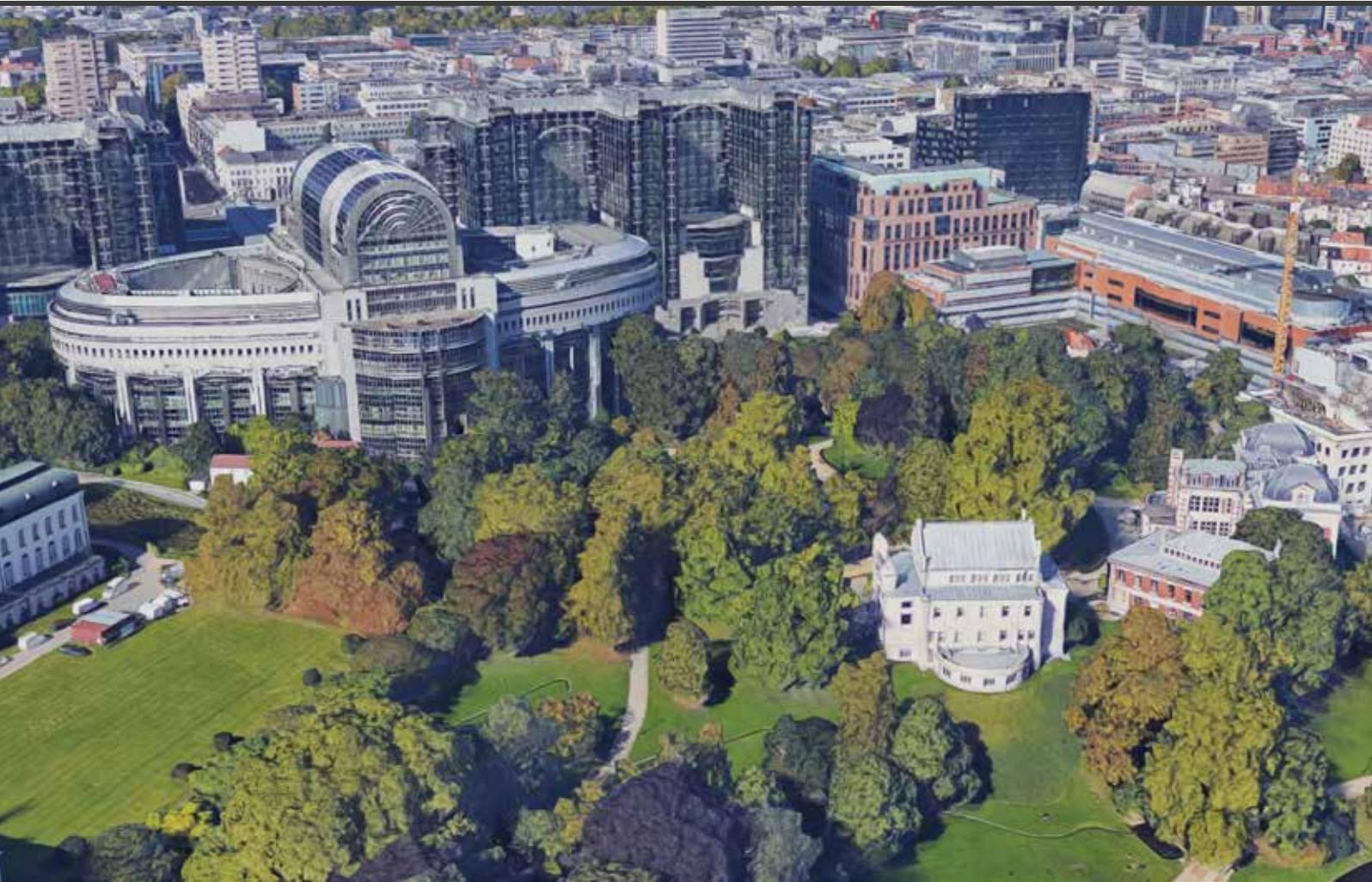




Association of Imaging Producers & Equipment Suppliers
European Industrial Association for Nuclear Medicine and Molecular Healthcare



European Parliament



Molecular Imaging Guided Cancer Management for European Citizens

An AIPES symposium

Thursday 22 March at 10:00

The Solvay Library, Brussels



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www.aipessymposium.eu

Molecular Imaging Guided Cancer Management for European Citizens

Novel cancer therapies are revolutionising patient management and offer improved outcomes, quality of life and hope for those affected by cancer and those around them. However, such therapies tend to be very expensive, and while effective for patients with specific genetic profiles of the disease, they have no effect on others with different genotypes.

This fact compromises their benefits versus mainstream approaches at population level, while imposing severe strains to health systems. Moreover, it increases the investment risk for further novel treatment developments.

Molecular imaging is an accurate, safe and economic answer to these concerns. By utilising state-of-the-art technology, localisation of the disease and genetic suitability for a candidate therapy is possible. This enables individualised treatments, allowing health systems to offer the best possible solution to each citizen while simultaneously containing treatment costs.



PROGRAMME

09:30 – 10:00	Registration and welcome coffee
10:00 – 10:10	Welcome by Dr Antonis Kalemis, Vice President AIPES
10:10 – 10:15	Introduction of the speakers by Adam Smith, D. Phil., Chief Scientific Officer Nobel Media AB
10:15 – 10:45	“Molecular Imaging today (PET & SPECT diagnosis & therapy)” Prof. Dr Andreas Buck, Director, Clinic of Nuclear Medicine, Würzburg University, Germany
10:45 – 11:15	“Benefits of Molecular Imaging in Cancer Management vs the Cost of Imaging” Prof. Dr Johannes Czernin, M.D., Professor of Molecular and Medical Pharmacology David Geffen School of Medicine at UCLA, Los Angeles, USA
11:15 – 11:45	“The Israeli Experience : How PET/CT was accepted and reimbursed in the Health System of Israel” Prof Einat Even-Sapir Weizer, MD, PhD., Head of the Institute of Nuclear Medicine, Tel Aviv Sourasky Medical Center, Tel Aviv, Israel
11:45 – 12:15	Coffee break
12:15 – 12:45	“The Future of Molecular Imaging / combining Imaging with other Diagnostics (e.g. liquid biopsies) for personalized Medicine” Univ.-Prof. Dr. Marcus Hacker, M.D., Director, Division of Nuclear Medicine, Department of Biomedical Imaging and Image-guided Therapy, Medical University of Vienna, Vienna, Austria
12:45 – 13:15	“The Role of Industry in personalized Medicine via Molecular Imaging” Dr James Williams, CEO at Siemens Healthcare Molecular Imaging, Knoxville, Tennessee, USA
13:15 – 13:45	Panel discussion : Speakers with • Prof. Kristoff Muylle, EANM President, • Prof. Wim Oyen, EANM President Elect and audience
13:45 – 14:00	Closing : Jean-Michel Vanderhofstadt, AIPES Director General and a Member of the European Parliament
As from 14:00	Networking Lunch



Working Together to Improve Nuclear Medicine

AIPES (Association of Imaging Producers & Equipment Suppliers) represents the major pharmaceutical & Imaging equipment companies in the field of Nuclear Medicine in Europe. The combination of radiopharmaceuticals & state-of-the-art imaging permits non-invasive visualisation of organs, function & structure within the body. Nuclear medicine is used in the diagnosis, management, treatment & prognosis of diseases across a broad range of medical specialties, such as oncology, cardiovascular & neurology to name a few and as such is an integral part of patient care.

Nuclear medicine is unique in being able to diagnose early detection of disease and permit early treatment before progression of disease improving the prognosis for the patient. AIPES provides a wide scope of services & partnerships on behalf of its members. We maintain close contacts with EU commission, member state governments, the European Medicines Agency, academia & the media. We also have partnerships with key EU Patient associations & other professional bodies in the healthcare field.

Working closely with CORAR & the EANM & associated medical societies, our objective is to raise awareness of the role & benefit of NM & collectively continue to further research into molecular healthcare & its benefits for the citizens of Europe.



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